

Anthony Pero

Multimedia Designer & Web Developer

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Gastonia, NC 28052

Summary

Versatile multimedia professional with leadership experience managing teams and projects across web development, worship technology, and video production. Designed and managed over 400 websites at UNC Charlotte and led post-production for 1,000+ videos at TTI Floor Care. Skilled in HTML5, CSS3, JS, PHP, WordPress, Drupal, and multimedia content creation.

Authorized to work in the US for any employer

Work experience

Director of Modern Worship

First United Methodist Church of Gastonia, NC • Gastonia, NC

2023 to Present

- Led, planned, and scheduled weekly modern worship services, enhancing congregational engagement through music and leadership
- Oversaw all worship technology, ensuring seamless audio-visual experiences for services
- Directed rehearsals for modern service band and vocalists, improving performance quality and team cohesion

Web Developer // ITS Web Services

University of North Carolina at Charlotte • Charlotte, NC

2018 to Present

- Designed, developed, and managed over 400 websites, improving digital presence for UNC Charlotte using HTML, CSS, JavaScript, and PHP
- Provided training to internal clients on content management and accessibility best practices, increasing user adoption and compliance
- Coordinated efforts between ITS and Communications to enhance user experience and deliver outstanding digital featurettes and stories

Project Lead

Virtuosic Media

2009 to Present

- Specialized in building communication platforms for small businesses and non-profits, supporting creative entrepreneurs
- Emphasized multimedia solutions for musicians, photographers, and authors, expanding client reach and engagement

Music Director

Lake Wylie Lutheran Church • Tega Cay, SC

2022 to 2023

- Led, planned, and scheduled weekly modern worship services, enhancing participation and musical quality
- Served as cantor, pianist, and choir director at weekly liturgical services, elevating traditional worship experiences
- Oversaw all worship technology, ensuring reliable and high-quality audio-visual support
- Directed rehearsals for both traditional and modern services, band, choir, and vocalists, improving overall performance

Worship Leader

New Covenant Church • Gastonia, NC

2021 to 2022

- Planned and led worship monthly for modern services, ensuring smooth transitions when Music Pastor delivered sermons
- Organized and led seasonal worship concerts, increasing community engagement

- Trained vocalists and instrumentalists, enhancing musical proficiency and team collaboration

Minister of Music

Sandy Plains Baptist Church • Gastonia, NC

2016 to 2018

- Led, planned, and executed modern and blended worship for multiple weekly services, increasing congregational participation
- Directed tech ministries, ensuring seamless integration of technology in worship
- Directed choir, improving vocal performance and repertoire
- Directed seasonal productions, enhancing church outreach and engagement

Post-Production Manager

TTI Floor Care • Charlotte, NC

2014 to 2018

- Led a team of editors, contributing to the creation of over 1,000 videos supporting Hoover, Dirt Devil, and Oreck brands
- Ensured consistency and accuracy of post-production across all brands and projects, maintaining high quality standards
- Created and managed workflow for internal and external post-production, optimizing efficiency
- Managed internal and external post-production talent, strengthening team capabilities
- Acquired, managed, and archived assets, ensuring secure and organized storage
- Directed and managed voice over talent, enhancing audio quality
- Interfaced with clients during post-production, ensuring satisfaction and timely delivery
- Managed the client review process, streamlining feedback and revisions
- Edited most projects through initial review, expediting production timelines
- Performed all audio finishing and some video finishing, ensuring professional results
- Recorded audio during production, supporting high-quality content creation
- Built and managed multimedia web platform, expanding digital capabilities
- Developed multimedia solutions for websites, enhancing online presence

Multimedia Director

Game Face Ohio • Wapakoneta, OH

2009 to 2014

- Developed broadcast platform from inception, supporting local sports and civic event coverage
- Designed, purchased, and outfitted RV production vehicle for full HD broadcasting, enabling high-quality live events
- Expanded from 4 test broadcasts in 2009 to 60+ broadcasts annually, increasing audience reach
- Designed and developed multiple company websites on Drupal, enhancing online presence
- Developed commercial client sites on Drupal, supporting business growth

Worship Leader

Zion Lutheran Church • Lima, OH

2009 to 2014

- Planned and led contemporary worship for weekly Saturday night service, fostering community engagement

Director // Creative Services Editor

WTLW TV-44 • Lima, OH

2006 to 2009

- Directed live TV, shot and edited local commercials, and managed instant replay and sound for broadcasts statewide
- Promoted 3 times in 3 years, demonstrating leadership and versatility
- Oversaw identity and branding of second digital station in 2009, strengthening market presence
- Led upgrade from analog to digital, modernizing broadcast capabilities
- Produced, shot, and edited over 400 commercials and promotional spots, increasing station visibility
- Designed print and motion graphics, enhancing visual branding

Director // Contemporary Arts

Trinity United Methodist Church • Elkhart, IN

2003 to 2005

- Provided leadership and direction for church technology and contemporary worship, improving service quality

- Wrote and produced large musicals and drama productions, enriching church programming
- Led lay leadership team to develop and implement 'Sanctus', a post-modern worship service
- Scheduled and planned concerts and special events, attracting notable artists
- Designed projections and supporting materials for sermons, enhancing worship experience

Music Pastor

Abundant Life Church • Indianapolis, IN

2002 to 2003

- Led worship at three weekly services, fostering spiritual engagement
- Oversaw youth music program, sending 14 participants to National Fine Arts Festival
- Wrote and produced quarterly dramas and musicals, enriching church events
- Provided leadership to college-age ministry, supporting young adult engagement
- Led team to start area-wide college age service involving 10 churches and 300 participants

Musicianary

Stone Ministries / Celebrant Singers • Visalia, CA

1999 to 2001

- Ministered and performed in over 400 cities across 4 continents, 10 countries, and 48 states, expanding global outreach
- Served as primary male vocalist and piano player, contributing to high-quality performances
- Performed at the World Catholic Festival in 2001 before an audience of over 26,000 people

Education

Music (Vocal Performance)

University of Wisconsin-Parkside • Kenosha, WI

2001

Skills

Guitar Javascript Broadcast Engineering Logic Pro Scriptwriting Workflow Optimization

Content Management Systems Audio Editing Drupal Singing PHP Web Services Illustrator

Post Audio Production Front-End Development Video Production Agile REST Planning Center

Copywriting CSS3 HTML Front End After Effects Bootstrap Photoshop Piano XML

User Interface (UI) Digital Audio Workstations APIs Wordpress Pro Tools User Experience (UX)

Live Streaming Pro Presenter / Media Shout / Easy Worship / Proclaim HTML5 Web Design

Adobe Creative Suite Web Development JQuery GitHub Graphic Design Talent Management

Audio Mixing Asset Management Premiere Audio Video Editing MySQL Git